ORDER



KOB

Orders

Order / Rev:	**168029**		
Alt Order #:			
Product Desc:	Martin Heinrich 10/2-10/7 additional orde		
Estimate:	12261		
Flight Dates:	10/02/12 - 10/10/12	Primary AE:	Olivia Lawrence
Original Date / Rev:	10/08/12 / 10/08/12	Sales Office:	KOB
Order Type:	GENERAL	Sales Region:	Local

Agency

Name:	**Media Strategies & Research**		
Buying Contact:	Suzanne Lorimer	Billing Type:	Cash
Billing Contact:		Billing Calendar:	Broadcast
	1580 Lincoln St Ste 510	Billing Cycle:	EOM/EOC
	Denver, CO 80203-1507	Agency Commission:	15%

Advertiser

Name:	**Heinrich for Senate**		
Demographic:	A35+	New Business Thru:	05/05/09
Product Codes:	PL1	Order Separation:	00:15:00
Priority:	99	Advertiser External ID:	
Revenue Codes:	AGY, POL, CAND	Agency External ID:	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/10/12	35	$8,035.00	$6,829.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	35	$8,035.00	$6,829.75	0.00
Totals	35	$8,035.00	$6,829.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Olivia Lawrence			Start Of Order - End Of Order	100%

Order Share	Share	Total
KOB	26%	$8,035.00
Market	100%	$30,903.85

Competitive Share	Share	Total
CABLE	0%	$0.00
KAPX	0%	$0.00
KASA	9%	$2,781.35
KASY	0%	$0.00
KAZQ	0%	$0.00
KBEI	0%	$0.00
KBIM	0%	$0.00
KCHF	0%	$0.00
KENW	0%	$0.00
KHFT	0%	$0.00
KKTO	0%	$0.00
KLUZ	0%	$0.00
KNAT	0%	$0.00
KNME	0%	$0.00
KOAT	29%	$8,962.12
KOBF	0%	$0.00
KOBR	0%	$0.00
KOCT	0%	$0.00
KOFT	0%	$0.00
KOVT	0%	$0.00

Station	%	Amount
KREZ	0%	$0.00
KRPV	0%	$0.00
KRQE	36%	$11,125.38
KUPT	0%	$0.00
KWBQ	0%	$0.00
UNKWN	0%	$0.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	All	10/02/12	10/07/12	News 4 Today I 5a-530a News 4 Today I 5a-530a	CM	M-F 5a-530a	--W----	:30	1	$125.00	4	0.00	NM	1	$125.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/01/12	10/07/12	--W----	1	$125.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
2	All	10/02/12	10/07/12	News 4 Today I 530a-6a News 4 Today I 530a-6a	CM	M-F 530a-6a	-T--F--	:30	2	$225.00	4	0.00	NM	2	$450.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/01/12	10/07/12	-T--F--	2	$225.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
3	All	10/02/12	10/07/12	News 4 Today II 6a-7a News 4 Today II 6a-7a	CM	M-F 6a-7a	--WTF--	:30	3	$350.00	4	0.00	NM	3	$1,050.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/01/12	10/07/12	--WTF--	3	$350.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
4	All	10/02/12	10/07/12	M-F Today Show M-F Today Show	CM	M-F 7a-9a	-TWT---	:30	3	$425.00	3	0.00	NM	3	$1,275.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/01/12	10/07/12	-TWT---	3	$425.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 5	All	10/02/12	10/07/12	Balloon Fiesta Coverage Balloon Fiesta Coverage	CM	Sa/Su 7a-9a	-----SS	:30	2	$150.00	7	0.00	NM	1	$150.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/01/12	10/07/12	-----SS	2	$150.00	0.00

Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type
1	*All*	*10/01/12-10/07/12*	*Balloon Fiesta Coverage*	Sa/Su 7a-9a	------SaSu	*:30*	*~~($150.00)~~*	0.00	*NM*

Credited
[balloon fiesta-no run]

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
6	All	10/02/12	10/07/12	M-F Today Show III 10a M-F Today Show III 10a	CM	M-F 10a-11a	---T---	:30	1	$125.00	4	0.00	NM	1	$125.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/01/12	10/07/12	---T---	1	$125.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
7	All	10/02/12	10/07/12	News 4 @ Midday M-F News 4 @ Midday M-F	CM	M-F 12noon-1p	----F--	:30	1	$75.00	6	0.00	NM	1	$75.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/01/12	10/07/12	----F--	1	$75.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
8	All	10/02/12	10/07/12	Days Of Our Lives 1p Days Of Our Lives 1p	CM	M-F 1p-2p	--W----	:30	1	$125.00	6	0.00	NM	1	$125.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/01/12	10/07/12	--W----	1	$125.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
9	All	10/02/12	10/07/12	Rachael Ray 2p Rachael Ray 2p	CM	M-F 2p-3p	-T-----	:30	1	$75.00	6	0.00	NM	1	$75.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/01/12	10/07/12	-T-----	1	$75.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
10	All	10/02/12	10/07/12	The Insider 3p The Insider 3p	CM	M-F 3p-330p	--WTF--	:30	3	$125.00	4	0.00	NM	3	$375.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/01/12	10/07/12	--WTF--	3	$125.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
11	All	10/02/12	10/07/12	Judge Judy-P/ DR 4p/ 43 Judy Judy-P/ DR 4p/ 430p	CM	M-F 4p-5p	-TW-F--	:30	3	$75.00	6	0.00	NM	3	$225.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/01/12	10/07/12	-TW-F--	3	$75.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
12	All	10/02/12	10/07/12	News 4 @ 5p M-F News 4 @ 5p M-F	CM	M-F 5p-530p	-T-T---	:30	2	$325.00	4	0.00	NM	2	$650.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/01/12	10/07/12	-T-T---	2	$325.00	0.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
13	All	10/02/12	10/07/12	News 4 @ 6p M-F News 4 @ 6p M-F	CM	M-F 6p-632p	--W-F--	:30	2	$300.00	6	0.00	NM	2	$600.00
	Week:	10/01/12	10/07/12	--W-F--					Spots/Week: 2	Rate: $300.00		Rating: 0.00			
14	All	10/02/12	10/07/12	News 4 @ 630p M-F News 4 @ 630p M-F	CM	M-F 630p-7p	-T-T---	:30	2	$300.00	6	0.00	NM	2	$600.00
	Week:	10/01/12	10/07/12	-T-T---					Spots/Week: 2	Rate: $300.00		Rating: 0.00			
15	All	10/02/12	10/07/12	News 4 Special Sa 5p-530p News 4 Special Sa 5p-530p	CM	Sa 5p-530p	-----S-	:30	1	$150.00	6	0.00	NM	1	$150.00
	Week:	10/01/12	10/07/12	-----S-					Spots/Week: 1	Rate: $150.00		Rating: 0.00			
16	All	10/02/12	10/07/12	Friday Prime A Friday Prime A	CM	F 7p-8p	----F--	:30	1	$600.00	4	0.00	NM	1	$600.00
	Week:	10/01/12	10/07/12	----F--					Spots/Week: 1	Rate: $600.00		Rating: 0.00			
17	All	10/02/12	10/07/12	Saturday Prime C Saturday Prime C	CM	Sa 9p-10p	-----S-	:30	1	$250.00	6	0.00	NM	1	$250.00
	Week:	10/01/12	10/07/12	-----S-					Spots/Week: 1	Rate: $250.00		Rating: 0.00			
18	All	10/02/12	10/07/12	News 4 @ 10p M-F News 4 @ 10p M-F	CM	M-F 10p-1035p	-T-T---	:30	2	$400.00	6	0.00	NM	2	$800.00
	Week:	10/01/12	10/07/12	-T-T---					Spots/Week: 2	Rate: $400.00		Rating: 0.00			
19	All	10/02/12	10/07/12	The Tonight Show The Tonight Show	CM	M-Th 1035p-1135p	--W----	:30	1	$75.00	6	0.00	NM	1	$75.00
	Week:	10/01/12	10/07/12	--W----					Spots/Week: 1	Rate: $75.00		Rating: 0.00			
20	All	10/02/12	10/07/12	Access Hollywood Late PM Access Hollywood Late PM	CM	M-Th 1135p-1207a	-T--F--	:30	2	$55.00	6	0.00	NM	2	$110.00
	Week:	10/01/12	10/07/12	-T--F--					Spots/Week: 2	Rate: $55.00		Rating: 0.00			
N 21	All	10/10/12	10/10/12	M-F Today Show II 9a M-F Today Show II 9a	CM	M-F 9a-10a	--W----	:30	1	$150.00	4	0.00	NM	1	$150.00
	Week:	10/08/12	10/14/12	--W----					Spots/Week: 1	Rate: $150.00		Rating: 0.00			
												Totals		35	$8,035.00

*Tax 1 Note: ABQ 7%.